

Innovation Readiness for a New Normal

Rotman

#1 in Canada for
Open Enrolment
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Is your organization positioned to pivot? Learn to assess, improve and innovate for the challenges of a rapidly changing world.

We've all recently experienced our organizations responding to major business challenges. Are you ready to take on a major change in direction? How can you increase your readiness?

Rotman's Innovation Readiness for a New Normal virtual program provides you with quantitative data about how you respond to innovation challenges and the tools you need to improve.

Over two intense half days, you'll learn and practice how to adopt new ideas and more readily adapt to business challenges. You'll also receive personal, targeted feedback on how to improve your innovative capacity, starting with an assessment developed by the best minds in the business and moving on to hands-on practice.

I need this program because:

- » I want to become more resilient to challenging business contexts like the COVID-19 pandemic
- » We say we're innovators but find reacting quickly to a changing landscape difficult

Don't feel alone while you learn online.

We've designed this program to respect both the challenges of working from home while maintaining and building connections with a class of your peers across different industries and organizations. You'll still gain the networking and learning benefits of our in-class programs while learning from the comfort of your own home.

What you'll get:

- » Exclusive access to the Innovation-Readiness Scale (IRS)
- » A personalized assessment of your score and abilities across multiple factors, where to improve and where your strengths
- » Individual and group interactive exercises that challenge your innovative capacity
- » A roadmap to improve your ability to pivot and adapt to a new normal and beyond

What is the Innovation Readiness Scale?

This self-assessment tool integrates three of the most popular and deeply researched scales, to uniquely measure your capacity and capability for innovation. By measuring your specific personality traits, level of adoption of new ideas, and level of adaptability to new cultures, it reflects your innovation readiness and potential.

- » **Part A:** The Big Five Personality traits questions seek to indicate intended behaviour towards innovation development;
- » **Part B:** The Innovation Adopter questions seek to indicate anticipated willingness to adopt new concepts.
- » **Part C:** The Cultural Intelligence levels questions seek to indicate anticipated capacity to cope and interact effectively in situations that are culturally diverse.

2 half-day virtual sessions

Dates:

June 11 and 12

7 hours of class time over
2 days

Program Fee:

\$1,600 CAD + HST

Questions?

Contact our learning advisor at
416.978.8815 or
advisor@rotman.utoronto.ca

Address:

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Rotman School of Management
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Apply Online: www.rotmanexecutive.com

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Schedule

Subject to change

Time	Day 1	Day 2
» 8:30am-10:00am	<p>Intro to Innovativeness</p> <ul style="list-style-type: none"> » Innovation Process and Behaviours » Review of IRS results » Mindsets, methods and models <p>Key Takeaways:</p> <ul style="list-style-type: none"> » Discover key innovative behaviours, mindsets and models » Understand your IRS results. 	<p>Innovative Capacity-Building</p> <ul style="list-style-type: none"> » Mini innovation challenges » Decision-making framework » Desk research <p>Key Takeaways:</p> <ul style="list-style-type: none"> » Learn and practice using new decision-making frameworks for business challenges.
» 10:15am-11:45am	<p>Innovation Journey Map:</p> <ul style="list-style-type: none"> » Power of Journey Mapping » Personal Journey Maps » Organizational Journey Maps <p>Key Takeaways:</p> <ul style="list-style-type: none"> » Learn and practice using innovative thinking tools for personal and organizational contexts. 	<p>Innovation Sprint</p> <ul style="list-style-type: none"> » Practice with frameworks/tools » Group presentations » Review Toolkit/Self reflection <p>Key Takeaways:</p> <ul style="list-style-type: none"> » Apply tools to real world mini-business challenges » Reflect on innovative capacity toolkit