

# Health Leadership: Achieving Your Potential

# Rotman

#1 in Canada for  
Open Enrolment  
THE FINANCIAL TIMES 2020

Get the actionable tools, frameworks and leadership training you need to succeed in an increasingly complex health care system.



**Brian Golden**

The Sandra Rotman Chair in Health Sector Strategy at the University of Toronto and The University Health Network; and Academic Director, Global Executive MBA for Healthcare and the Life Sciences.

Brian conducts research and teaches in the areas of strategic change and implementation, health system integration and funding, governance, organizational strategy and leadership.

## **Step up and take charge.**

In order to keep up with increasing demands, health leaders need to innovate, realize the promise of new technologies and lead change as never before.

Over ten virtual sessions, you will increase your effectiveness in driving improvements within your organization as you interact and build relationships with leaders from across the system.

## **Your trusted partner.**

Canada's leading centre for health care leadership development, the Rotman School of Management has unique expertise in developing health leadership and management effectiveness. This program focuses on providing you with actionable management tools and a proven change management framework used by health providers, life science firms, and major corporations.

## **Who Should Attend**

This program is designed for clinical and non-clinical leaders (manager and director level) and clinicians who have taken on managerial responsibilities.

## **Actionable tools you can use right away.**

Enhance your leadership and management effectiveness with learning you can apply immediately upon your return to work. During each day of the program, you will increase your self-awareness as a leader and build a personalized leadership agenda.

## **Why executive education at Rotman?**

Our health systems need to evolve, and that starts with new thinking and new ideas. We inspire and equip health leaders to transform themselves, their organizations and the world. At Rotman, you will strengthen your leadership capabilities, improve your systems, and learn from experts in the field.

During this five week virtual program, you will learn how successful health leaders design high-performing networks, use tools such as artificial intelligence and big data, and examine behavioural economics opportunities in your organization. By learning about these tools and techniques, you will develop new ways of approaching health leadership challenges.

## **We're here to help.**

At Rotman we believe in learning that is immediately applicable inside the organization and that lasts long after the program is complete. By committing to a plan for how you intend to lead within your organization, developing a framework for leadership, and strategies to drive organizational change, you will stay accountable to your goals and remember to celebrate your victories.



Apply Online: [www.rotmanexecutive.com/HealthLeadership](http://www.rotmanexecutive.com/HealthLeadership)

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## Program Schedule

Week 1	Week 2	Week 3	Week 4	Week 5
<ul style="list-style-type: none"><li>» Designing high performance health systems</li><li>» Digital Health</li></ul>	<ul style="list-style-type: none"><li>» Measuring performance</li><li>» Managing resources</li><li>» Integrative thinking</li></ul>	<ul style="list-style-type: none"><li>» Negotiating change</li><li>» Conflict resolution</li></ul>	<ul style="list-style-type: none"><li>» Design and Innovation</li><li>» Measuring performance</li><li>» Managing resources</li></ul>	<ul style="list-style-type: none"><li>» Behavioural Economics</li><li>» Leading change</li></ul>

\*Schedule subject to change

### 10 virtual sessions

#### Dates:

March 2-April 7, 2021

Week 1: Mar 2-3, 2021  
Week 2: Mar 9-10, 2021  
Week 3: Mar 23-24, 2021  
Week 4: Mar 30-31, 2021  
Week 5: Apr 6-7, 2021

8:30am to 12pm EST

#### Program Fee:

\$5,130 CAD + HST

#### Questions?

Contact Reema Chaudhry:  
Reema.Chaudhry@Rotman.Utoronto.Ca

### Health leadership

Many health leaders have served in frontline positions but rarely have they received formal leadership training. Our programs are designed to address this gap through a personalized, hands-on approach.

The real-world perspectives you gain in class, from our expert faculty as well as from your classmates, will have an extraordinary impact on your learning experience.

### Your challenges. Our expertise.

The Rotman School of Management is Canada's leading business school with expertise in system leadership, innovation and design, change management, emotional and political intelligence, integrative thinking™, alignment and systems thinking, and big data.

Every challenge an organization faces has two components: one technical and one people-focused. Our approach to addressing the biggest decisions faced by health leaders is to address both components with an approach grounded in the latest insights and thought leadership from expert faculty who have experience in the field.

### Flexible Learning Design during COVID-19

Don't feel alone while you learn online. We've designed this program to respect both the current challenges of working from home while maintaining and building connections with a class of your peers across different industries and organizations. You'll still gain the networking and learning benefits of our in-class programs while learning from the comfort of your own home with a schedule adapted to your current needs.



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