

# BEAR Ph.D. Awards 2018-19



## Joyce He

Ph.D. Student in OBHRM, Rotman School of Management  
B.Sc. Psychology, University of Toronto

### Research Interests:

Diversity, Social Perception and Cognition,  
Judgement and Decision Making, Behavioural  
Economics

*Joyce is receiving this award for proposed  
research examining the effect of choice  
architecture on women's decision to apply for  
leadership positions.*

## Mohsen Foroughifar

Ph.D. Student in Marketing, Rotman School of  
Management  
M.S. Economics, University of Tehran  
B.S. Electrical Engineering, University of Tehran

### Research Interests:

Social Networks, Behavioural and  
Experimental Economics, Quantitative Marketing

*Mohsen is receiving this award for proposed  
research on belief formation in social networks.*

