

# IMPROVING CONCUSSION MANAGEMENT IN CANADIAN YOUTH

Summer 2016 Research Project





## Concussion awareness and oversight is low in Canada

## An injury affecting brain function, often caused by a blow to the head - In medial terms a pathophysiological process affecting the brain, induced by biomechanical forces Definition - Invisible, no external evidence of injury Over 155,000 Canadians are estimated to have suffered a concussion in 2014 • 2016 - First Canadian law on management of youth concussions passed in Ontario Canadian • Budget 2016 - Allocation for Pan-Canadian Concussion Strategy - focus on Landscape students and athletes • Significant under reporting of concussion in Canadian youth due to: ✓ Lack of awareness about concussion (including causes, and symptoms) amongst primary stakeholders ✓ Lack of proper guidelines on how to detect concussions and how to follow up Problem with treatment Unclear rules and tips on prevention



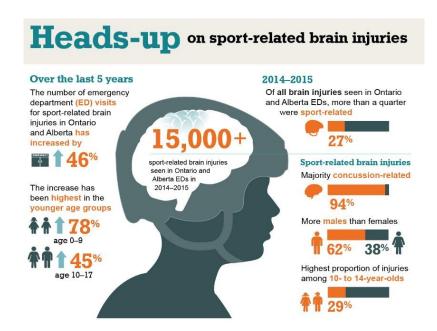
## Despite expected under reporting, the number of concussions in Canadian youth is rising dramatically

TRAUMATIC BRAIN INJURY (TBI): an alteration

in brain function caused by an external force

400x more common than HIV/AIDS

1 in 5 sport related injuries are concussions



Canadian Institute for Health Information, 2016, Retrieved from <a href="https://www.cihi.ca/en/types-of-care/specialized-services/heads-up-on-sport-related-brain-injuries">https://www.cihi.ca/en/types-of-care/specialized-services/heads-up-on-sport-related-brain-injuries</a>



## HALF A MILLION

PEOPLE IN ONTARIO LIVE WITH ACQUIRED BRAIN INJURY

If everyone with an ABI joined hands, the line would stretch from Toronto to Montreal.

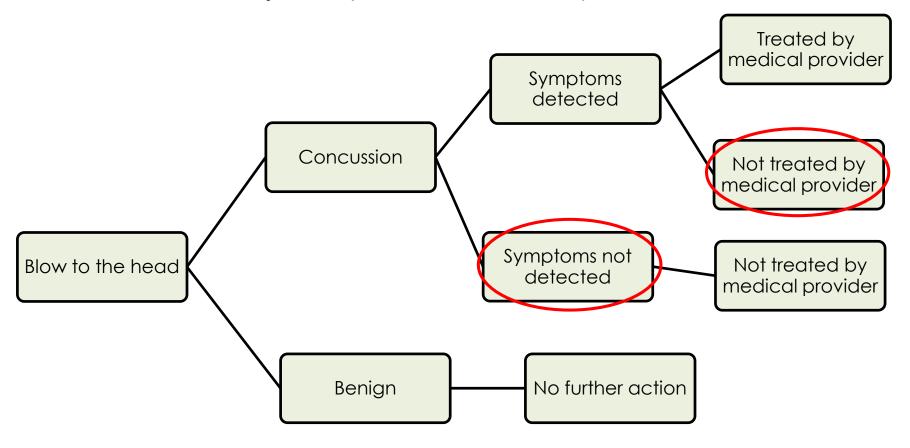


Sources: OBIA Impact Report, 2012; National population health study of neurological conditions, 2011; Center for Disease Control; Colantonio et al, ABI Dataset Report, 2009; Levy, Bayley et al, Access to concussion care in Ontario, 2012.

Ontario Neurotrauma Foundation, 2015, Retrieved from http://onf.org/system/attachments/334/original/ONF\_EN\_online.pdf



## The journey of a concussion patient

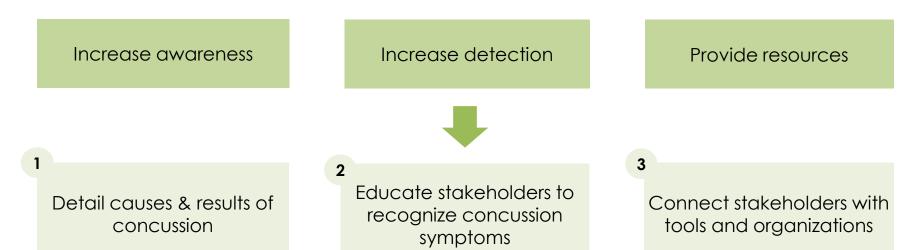


Our focus is on the two decision points where there is often an error – either a wrong diagnosis or a lack of treatment



## There is an opportunity for PHAC to improve concussion management amongst youth by achieving three objectives

#### WHAT THE WEBSITE HOPES TO ACHIEVE



The mock website created by BEAR be found at: <a href="http://concussioninyouth.wixsite.com/uoft">http://concussioninyouth.wixsite.com/uoft</a>



The website is tailored to, and will have specific impacts on, each stakeholder

#### YOUTH

- Recognize that not reporting injury is harmful personally and for the team
- Understand that missing one game is better than missing the season
- Adopt a culture of safety first in sports

#### **PARENTS AND TEACHERS**

- Recognize that repeat concussions can result in permanent brain damage
- Understand "return-to-play" and "returnto-learn" protocols

#### COACHES

- Understand "return-to-play" and "returnto-learn" protocols
- Recognize that when in doubt then they should take the athlete out of play
- Ensure that athletes follow safety rules

#### **ALL STAKEHOLDERS**

- Identify concussion symptoms
- Recognize the importance of reporting a concussion
- Understand that recovery from a concussion is a gradual process



## Portal for youth:

an engaging, interactive platform aimed to help a child notice and report a possible concussion

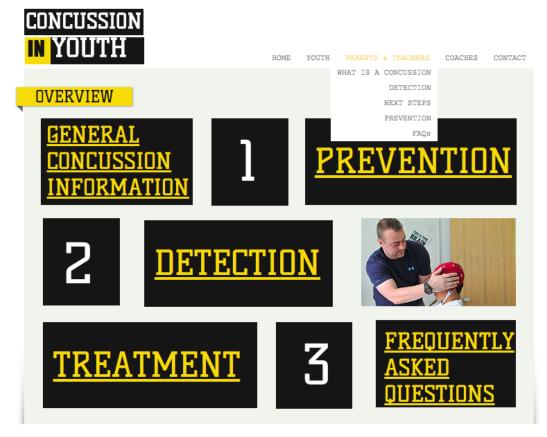


<sup>\*</sup>This is a screenshot from our mock webpage: http://concussioninyouth.wixsite.com/uoft/youth



## Portal for parents and teachers:

informational content to help stakeholders care for a concussed child from detection to recovery



\*This is a screenshot from our mock webpage: http://concussioninyouth.wixsite.com/uoft/parents-teachers



### Portal for coaches:

details on next steps after a suspected concussion, along with tools and resources on concussion management



<sup>\*</sup>This is a screenshot from our mock webpage: http://concussioninyouth.wixsite.com/uoft/coaches



#### BEAR – Behavioural Economics in Action at Rotman

Rotman School of Management | University of Toronto 105 St George Street Toronto | Ontario M5S 3E6 Canada

#### **Email:**

BehaviouralEconomicsinAction@rotman.utoronto.ca **Twitter:**@UofT BEAR