# Anita M. McGahan

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## Academic Appointments

### UNIVERSITY OF TORONTO, TORONTO, ON

2019-present University Professor. Vice President’s Committee on the Sustainable Development Goals.

2018-present Formal appointment to the Munk School of Global Affairs and Public Policy. Reach project, Chief Research Officer. Tenure committee. Promotions committee.

2018-present Cross appointed to the Institute for Health Policy, Management & Evaluation at the Dalla Lana School of Public Health.

2018-present President’s International Council on Africa.

2015-present Cross appointed to the Physiology Department of the Medical School. Tenure committee. Teaching on entrepreneurship.

2013-present Senior Fellow, Massey College. Governing Board (2020-present). Nominations of junior fellows, senior fellows, award recipients, and a Governor. Senior Resident, 2019-present. Member of Committee on Good Standing and the Community Liaison Committee, 2019-present. Member of Committees on Sustainability and the Environment and Grand Rounds in Health.

2012-present Cross appointed to the Faculty of the Munk School of Global Affairs.

2008-present George E. Connell Chair in Organizations and Society (2018-present), Rotman School of Management. Rotman Chair in Management (2008-2018). Course head, core strategy. Promotion and tenure committees. MBA Admissions Awards Committee. Awards and Honors Committee. Teaching awards. Advisory Committee for the Appointment of Dean, 2010 and 2012-2013. University of Toronto Press Advisory Board, 2008-2014. Recruiting committees. Steering Committee of the Centre for Urban Science and Progress. Committee on the Future of Medical Academics. Faculty of the Collaborative Specialization in Global Health.

2017-2018 University Committee on Honorary Degrees.

2010-2015 Associate Dean, Research (ADR), Rotman School of Management. Director of the PhD Program. Senior Management Group. During the period of appointment, the Rotman School’s rank among business schools in the Financial Times rose in my areas of responsibility rose from #17 to #3, and the PhD Program ranking rose from #11 to #3. The ADR is responsible for maintaining a productive, active, and impactful research climate in the School by overseeing the School's research centers and labs, the Business Information Center, and the Rotman PhD Program. The ADR coordinates the administration of centre reviews, oversees research awards, and sets, in cooperation with the Vice-Dean, Academic, priorities for research initiatives. The ADR coordinates the pursuit of financial support for faculty research and represents the Rotman School in the University community on matters related to research. The ADR seeks to promote understanding of the School's research accomplishments in the business and academic communities. In addition, the ADR is a member of the Senior Management Group and contributes to the School’s general management.

2010-2015 Research Advisory Board, Rotman School of Management.

2009-2010 Chair of the Centres & Research Committee, Rotman School of Management.

2008-2010 Fellow, AIC Center for Corporate Citizenship, Rotman School of Management.

2007-present Full Professor (tenured) of Strategic Management, Rotman School of Management. Service on several School committees. Affiliated with the Centre for Health Sector Strategy. Visiting Professor during the Fall of 2006.

### BOSTON UNIVERSITY, BOSTON, MA

2013-2014 Visiting Professor

2004-2007 Inaugural Everett Lord Distinguished Faculty Scholar

2000-2007 Full Professor (tenured), Strategy & Policy. Developed and chaired new required capstone core course in the MBA program called “Competition, Innovation and Strategy.” Developed new elective courses entitled “Government, Society and International Entrepreneurship” and “How Industries Evolve,” both of which were rated by students at 4.9 on a 5-point scale from the outset. Elected “Professor of the Year.” Elected by colleagues to the faculty policy committee for the School of Management. Selected by the incoming President of the University to serve on his advisory council. Advised minority and foreign students in the Humphrey Fellows Program

2002-2004 Chairperson, Strategy & Policy. Managed 42-member faculty group. Served on the School’s Operating Committee. Worked with colleagues to establish an MBA concentration in Strategy

2004 Executive MBA Program, Module 2 Coordinator and core faculty member

### HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION, BOSTON, MA

Taught in the doctoral program, the executive education program, and the required and elective curriculum of the M.B.A. program. Principal teaching assignments in competition and strategy. Developed course material for the required survey course on strategy and the specialized elective course on business-unit strategy. Created new elective entitled “Strategy and Business Performance,” which covered the achievement and sustainability of competitive advantage and models of industry evolution. Taught business history and ethics

2002-present Senior Institute Associate, Institute for Strategy and Competitiveness

2001-2002 Fellow, Institute for Strategy and Competitiveness

1996-2000 Associate Professor, Competition & Strategy

1991-1996 Assistant Professor, Competition & Strategy

1990-1991 Dean’s Fellow

### HARVARD UNIVERSITY

2012 Instructor in course on global health offered to Harvard undergraduates on site at the Great Lakes University of Kenya in Kisumu

### UNIVERSITY OF CAMBRIDGE, CAMBRIDGE, UK

2018 Visiting Professor. Sandra Dawson Professorship

### HARVARD MEDICAL SCHOOL, BOSTON, MA

2008-2009 Visiting Professor, Division of Social Medicine and Health Inequalities

### LONDON BUSINESS SCHOOL, LONDON, UK

2007 Visiting Professor, Strategic Management and International Business, Winter/Spring

### AUSTRALIAN GRADUATE SCHOOL OF MANAGEMENT, SYDNEY, AU

2005 Visiting Professor, Strategy, Spring

### STANFORD GRADUATE SCHOOL OF BUSINESS, PALO ALTO, CA

1996-1997 Visiting Scholar, Strategy

## Board and Advisory Responsibilities

MASSEY COLLEGE, TORONTO ON

2020-present Governing Board. Vice Chair.

2013-present Senior Fellow.

2019-present CENTER FOR MASS VIOLENCE RESPONSE STUDIES, WASHINGTON, DC

2018-present GovLab GLOBAL ADVISORY BOARD, NEW YORK, NY

GRAND CHALLENGES CANADA, TORONTO, ON

2019-present Program Advisory Board.

2016-2019 Scientific Advisory Board. Vice Chair. Chair, Transition-to-Scale Subcommittee

2017-2018 Scientific Advisory Board Interim Chair

2011-2019 Scientific Advisory Board. Investment Subcommittee. Point-of-Care Diagnostics  
Subcommittee. Grand Challenges Explorations Subcommittee. Transition-to-Scale  
Subcommittee. Saving Lives at Birth Subcommittee

MASSACHUSETTS GENERAL HOSPITAL, BOSTON, MA

2018-present Chief Economist, Division of Global Health Innovation

2010-2018 Chief Economist, Division of Global Health and Human Rights

2007-2010 Senior Economist, Division of Global Health and Human Rights

DANISH RESEARCH INSTITUTE ON INDUSTRIAL DYNAMICS (DRUID), COPENHAGEN, DK

2005-present Member of Scientific Board

2008-2014 Chairman of the Scientific Board

USAID SAVING LIVES AT BIRTH, WASHINGTON, DC

2012-2020 A joint initiative of USAid, the Norwegian Ministry of Foreign Affairs, the Gates Foundation, Grand Challenges Canada and UKAid. Review Board member

2014-2019 MACARTHUR RESEARCH NETWORK ON OPENING GOVERNANCE, NEW YORK, NY

Faculty member

2013-2018 ACADEMY OF MANAGEMENT, NEW YORK, NY  
Elected by 18,000+ international members into the governance rotation leading to the Presidency, and to a five-year term on the Board of Governors  
Vice President Elect (2013-2014) Vice President (2014-2015)  
President Elect (2015-2016) President (2016-2017)  
Past President (2017-2018)  
Career Distinguished Educator, 2012. Irwin Distinguished Educator, 2010.  
Terry Award Selection Chair, 2010. Terry Award Selection Committee, 2009.  
Elected positions in Academy of Management, Business Policy & Strategy Division:  
Past Division Chair, 2007-2008; Division Chair, 2006-2007; Division Chair-Elect,  
2005‐2006; Program Chair, 2004‐2005; Assistant Program Chair, 2003-2004; Executive Committee, 2000‐2002; Research Committee, 1999‐2000.

2013-2016 CCC DOCTORAL CONSORTIUM, Advisory Board.

2011-2019 UJENZI TRUST, BOSTON, MA  
Board member

2010-2013 IMPERIAL COLLEGE LONDON, LONDON, UK  
Innovation and Entrepreneurship Advisory Board

2012-2013 GOVERNMENT LAB PRE-NETWORK, NEW YORK, NY  
John D. and Catherine T. MacArthur Foundation and Knight Foundation initiative at the Wagner School, New York University

2010-2011 CANADIAN COUNSEL OF ACADEMIES, TORONTO, ON  
Member of expert panel convened to assess Canada’s Strategic Role in Global Health and to express a rationale for Canada to play a more significant role in global health leadership

2006-2008 GLOBAL HEALTH INITIATIVE, BOSTON UNIVERSITY, BOSTON, MA  
Steering Committee member

2005-2006 PRESIDENT’S COUNCIL, BOSTON UNIVERSITY, BOSTON, MA  
Member of a 14-member Faculty Council selected by the President of the University to consider various issues related to University strategy

1994-2001 NEIGHBORHOOD and COMMUNITY ASSOCIATIONS  
Director and Board member of four neighborhood and community associations

## Education

1988-1990 HARVARD GRADUATE SCHOOL OF ARTS AND SCIENCES, CAMBRIDGE, MA  
Ph.D. and M.A. in Business Economics (November 1990); achieved both degrees in two years. Dean's Doctoral Fellow. Dissertation entitled "Uncertainty About Demand and Imperfect Competition in New Markets.” Special fields: industrial organization, competition and business strategy. Advisors: Carliss Baldwin, Richard E. Caves (chair), Pankaj Ghemawat

1984-1986 HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION, BOSTON, MA  
M.B.A. with high distinction. George F. Baker Scholar. First- and second-year honors. Elected officer of several student organizations

1978-1982 NORTHWESTERN UNIVERSITY, EVANSTON, IL  
B.A. in Humanities, Phi Beta Kappa. Concentration in political and social thought. Senior thesis: "Distribution According to Merit: Aristotle's Distributive Justice and Modern Equal Opportunity.” Advisor: Jane J. Mansbridge. Elected president of the Humanities College and Chairman of the Council of Presidents. Officer of several other student organizations. Teaching Assistant. American Management Associations Scholarship

## Business Experience

2012-present BOSTON TORONTO GROUP, BOSTON, MA

2002-2012 THE FACULTY GROUP, ARLINGTON, MA

DIGITAS CORPORATION, BOSTON, MA

2001-2002 Advisor to senior leadership team

2000 Senior Vice President, Digital Strategy Group. Responsible for developing intellectual capital to fulfill Digitas’ mission for designing and integrating Web strategy with core activities for the firm’s Fortune 100 clients. Participated on the senior management team during the company’s initial public offering. Continued as advisor after returning to full-time scholarship in Fall 2000

1991-2000 INDEPENDENT CONSULTING CAMBRIDGE & BOSTON, MA  
Advised several leading technology companies in testing new concepts of business strategy, particularly regarding industry evolution and new product development

1986-1988 McKINSEY & COMPANY NEW YORK, NY  
Consultant in the Financial Institutions Group and member of the Strategy and Organizations practices. Assignments included evaluating opportunities for serving small businesses for a money center bank, reorganizing the finance and systems functions of a major regional bank, and studying a prospective acquisition in the consumer products industry

1983-1985 MORGAN STANLEY & CO., INC. NEW YORK, NY  
Financial Analyst, Management Information Systems Department. Evaluated mainframe hardware and software investments. Managed several analysts on special project teams reporting to senior management

1982-1983 PRUDENTIAL REINSURANCE COMPANY, NEWARK, NJ  
Corporate Modeling Analyst and Reinsurance Pricing Analyst, Actuarial Department. Designed, developed and maintained mathematical models for assessing clients' expansion plans. Researched workers' compensation legislation and recommended pricing on property and casualty lines

## Honors

2021 Strategic Management Society, Honorable Mention and Finalist for the Conference Best Paper Award for “There is No Planet B: Stakeholder Governance that Aligns Incentives to Preserve the Amazon Rainforest,” working paper with Leandro S. Pongeluppe

2021 Academy of Management, Winner of the Bill Glueck Best Paper Award in Strategic Management for “There is No Planet B: Stakeholder Governance that Aligns Incentives to Preserve the Amazon Rainforest,” working paper with Leandro S. Pongeluppe

2021 Career Distinguished Service Award, Academy of Management

2021-present Elected as Vice Chair, Governing Board, Massey College, University of Toronto

2021-present Fellow of the Center for Global Development

2020-present Elected to Governing Board, Massey College, University of Toronto

2020-present Faculty Affiliate, Schwartz-Reisman Institute, University of Toronto

2020-present Faculty Affiliate, School of Cities, University of Toronto

2020-2021 Visiting Senior Fellow, Indian Institute of Management, Ahmedabad, Center for Management of Health Services

2020 Strategic Management Society Knowledge & Innovations Group Foundations Scholar

2019-present University Professor

2018 Academy of Management, Recognition of Truly Outstanding Leadership and Service

2018 Strategic Management Society, Winner of the Dan and Mary Lou Schendel Best Paper Prize for “How Much Does Industry Matter, Really?,” *Strategic Management Journal* 18: Summer Special Issue, with Michael E. Porter

2018 Strategic Management Society, Inaugural winner of the Educational Impact Award

2018 People’s Choice Award, Alliance for Research on Corporate Sustainability, for “Internal Stakeholders and Socially Irresponsible Employment: Evidence from Exporters in Emerging Markets,” working paper with Greg Distelhorst

2018 Finalist, Best Paper, Society for Business Ethics, for “Internal Stakeholders and Socially Irresponsible Employment: Evidence from Exporters in Emerging Markets,” working paper with Greg Distelhorst

2018 Distinguished Scholarly Contribution Award, Rotman School of Management

2018 Dignitas International, i2i Lab, Advisory member

2018-present Inaugural Advisory Council Member, York University Dahdalah Institute for Global Health

2017-present Senior Fellow, GovLab at New York University

2016-present Senior Fellow of the World Health Organization’s Collaborating Centre on Pharmaceutical Governance

2015-present Elected Fellow of the Academy of Management

2014 Carol and Dan Burack Lecture, University of Vermont

2014-present Senior Distinguished Research Fellow, Innovation Policy Lab, Munk School of Global Affairs, University of Toronto

2013-2020 Senior Fellow, Global Cities Institute, John H. Daniels Faculty of Architecture, University of Toronto

2013-2019 Aspen Institute Advisor on Faculty Pioneer Award

2013-2016 Executive Committee, Institute for Global Health Innovation and Equity Dalla Lana School of Public Health, University of Toronto

2012-present Elected Fellow of the Strategic Management Society

2012 Career Distinguished Educator Award, Academy of Management

2012-2016 External Examiner, London School of Economics

2011 Monroe-Paine Lecturer, University of Missouri

2011 Teaching Fellow, Rotman Teaching Effectiveness Centre

2011 Excellence in Teaching Award, MBA Program, Rotman School of Management

2011 Visiting International Fellow, Advanced Institute of Management (AIM)

2010 Irwin Distinguished Educator Award, BPS Division, Academy of Management

2010 Chair, Terry Award Committee, Academy of Management (best book award)

2010 Excellence in Teaching Award, MBA Program, Rotman School of Management

2009 Imperial College, AIM Fellow

2009 University Hooder, Convocation, Honorary Degree to Michael E Porter, and Honorary Degree Conference presentations

2009 Excellence in Teaching Award, MBA Program, Rotman School of Management

2009 Member, Terry Award Committee, Academy of Management (best book award), one of 5 faculty members involved in selecting the best book of 2007/2008

2008 Excellence in Teaching Award, MBA Program, Rotman School of Management

2008 Distinguished Service Award, Academy of Management BPS Division

2006 Graduation Speaker, Boston University (elected by Executive MBA students)

2006 Professor of the Year, presented by MBA students, Boston University

2004 Elliott W. Lord Distinguished Faculty Scholar, Inaugural Award

2004 Professor of the Year, Inaugural Award, presented by students in the part-time MBA program (elected by students)

2003 Graduation Speaker, Boston University (elected by students)

2002 Hightower Distinguished Lecturer, Emory University, Atlanta GA

2002 Beta Gamma Sigma: inducted by nomination into the national honorary society in business and management

2002 Darwin Magazine: nominating committee for Darwin’s Fittest 50 Awards on innovation in managing risk

2001 CIO Magazine: one of 5 international experts on innovation

1986 George F. Baker Scholar, Harvard Graduate School of Business Administration

1982 Phi Beta Kappa, Northwestern University

## Grants and fellowships

2021-2026 Social Science and Humanities Research Council (SSHRC) Grant, Canada, “The Enduring Effect of Social Distancing on Organizations,” Principal Investigator, $270,742

2020-2023 Connaught Global Challenges Grant, University of Toronto, “World Health Organization Collaborating Centre for Governance, Transparency & Accountability in the Pharmaceutical Sector,” Co-Investigator under PI Jillian Kohler, $250,000

2018-2021 Connaught Global Challenges Grant, University of Toronto, “Big Data – Local Impact – Healthy Lives: Building a Canadian Indigenous and African Health Informatics Research and Innovation Platform,” Principal Investigator with Laura Derkson, $250,000

2018-2020 Connaught Global Challenges Grant, University of Toronto, “Innovations to Close the Global Mortality Data Divide,” Co-Investigator under PI Prabhat Jha, $250,000

2016-2021 Social Science and Humanities Research Council (SSHRC) Grant, Canada, “For-Profit Firms in Emerging Markets: Their Role and Impact in Creating Market-Based Institutions,” Principal Investigator, $201,801

2014-2019 MacArthur Research Network on Opening Governance. New York, NY.  
One of 12 network faculty gathering evidence and designing new forms of governing, $5,000,000 USD initial award, $2,000,000 USD renewal award

2012-2017 Social Sciences and Humanities Research Council (SSHRC) Grant, Canada, “Business formation and innovativeness in and from emerging markets,” Principal Investigator, $425,850

2012- 2013 Center for Health Market Innovations, “Reported Outcomes, Strategy and Performance Measurement: Analysis of the Center for Health Market Innovations Database,” co-PI with Onil Bhattacharyya, $219,806

2011-present Senior Fellow, Massey College, University of Toronto

2009, 2011 Imperial College, AIM Fellow and Visiting Faculty

2009-2012 SSHRC Grant, Canada, “Innovation in Pharmaceuticals Before and After Implementation of Patent Protection,” $61,540

2008-2010 Appointed Fellow of the AIC Institute for Corporate Citizenship, Rotman School, University of Toronto

2007-2008 Brookings Institute Grant administered by the Rockefeller Foundation, co-investigator with Onil Bhattacharyya, principal investigator, “Better Understanding the Role of the Private Sector in Health Systems: Challenges and Opportunities,” $149,863

2007-2008 Connaught Grant, Rotman School, University of Toronto, $10,000

2006-2007 Boston University Everett Lord Fund Research Grants; $20,000 (US)

2005-2006 Boston University BUILDE Research Grants, $20,000 (US)

2004-2007 Boston University, Systems Research Center, Research Grants $40,000 (US)

1989-1991 Dean’s Doctoral Fellowship, Harvard Graduate School of Business Administration, $150,000 of which $100,000 used due to early graduation (US)

## Editorial Board Responsibilities

### ACTIVE

1. Strategic Management Journal, Editorial Board, 2001-present; Associate Editor, 2010-2017; Special Issue on Public-Private interaction, 2017-2019
2. Strategic Organization, Founding Member, Editorial Board, 2001-present
3. Strategy Science, Editorial Board, 2014-present

### COMPLETED

1. Academy of Management Journal, Editorial Board, 2013-2017
2. Academy of Management Perspectives, Editorial Board, 2012-2017
3. Academy of Management Discoveries, Editorial Board, 2013-2017
4. Stanford Social Innovation Review, Academic advisory council, 2012-2017
5. Research Policy, Advisory Editor, 2010-2021; Science Board, 2021-2025
6. Management Science, Associate Editor, Business Strategy Division, 1995-2014
7. Academy of Management Review, Editorial Board, 2004-2014
8. European Management Review, Editorial Board, 2009-2017
9. Global Strategy Journal, Co-Editor with Tim Devinney and Maurizio Zollo, Special Issue on Global Stakeholder Strategy, 2013
10. Strategic Entrepreneurship Journal, Co-Editor with Jay Barney and Bennet Zelner, Special Issue on Entrepreneurship in the Public Interest, 2012
11. Journal of Management Studies, Co-Editor with Gerry George and Jaideep Prabhu, Special Issue on Organizational Innovation for Inclusive Growth, 2012
12. EGOS 2011, Co-organizer with Lourdes Sosa and Myrna Flores, track on “Innovation in Emerging Markets,” 2011
13. Advances in Strategic Management, vol. 21, 2004, with Joel A.C. Baum
14. Section on the Impact of Porter’s Competitive Strategy, Academy of Management Executive, (May 2002), with Nicholas Argyres
15. International Journal of Strategic Change Management, Consulting Editor, 2006-2009

## Journal/Refereed Articles

1. “Becoming Part of the Solution: How Exporters from Emerging Markets Shift Toward Socially Responsible Employment,” Gregory Distelhorst and Anita M. McGahan, *Organization Science* (forthcoming, 2022)
2. “The State of the Union in the Field of Strategic Management: Great Theories. Imperative Problems.” Anita M. McGahan, Strategic Management Review (forthcoming, 2022)
3. “Integrating Insights from the Resource-Based View of the Firm into the New Stakeholder Theory,” Anita M. McGahan, Journal of Management47:7 (September, 2021), pp. 1734-1756, available at <https://journals.sagepub.com/doi/pdf/10.1177/0149206320987282>
4. “There is no planet B: Stakeholder governance that aligns incentives to preserve the Amazon rainforest,” Anita M. McGahan and Leandro Pongeluppe in (Ed.), Proceedings of the Eighty-First Annual Meeting of the Academy of Management(August 2021), available at <https://journals.aom.org/doi/epdf/10.5465/AMBPP.2021.49>
5. “Structural advocacy organizations and intersectional outcomes: Effects of women police stations on female homicides,” Paulo Arvate, Sandro Cabral, Anita M. McGahan, and Paulo Reis in (Ed.), Proceedings of the Eighty-First Annual Meeting of the Academy of Management (August 2021)
6. “Purpose in the For-Profit Firm: A Review and Framework for Management Research,” Gerard George, Martine R. Haas, Anita M. McGahan, Simon J.D. Schillebeeckx, Paul Tracey, Journal of Management (April, 2021), available at <https://journals.sagepub.com/doi/full/10.1177/01492063211006450>
7. “Managerial strategies to overcome vaccine deployment challenges among the hardest to reach: Lessons from polio elimination in India,” Alejandra Bellatin, Azana Hyder, Sampreeth Rao, Peter Zhang, Anita M. McGahan, British Management Journal (2021) 6:4, pp. 1-5, available at <https://gh.bmj.com/content/6/4/e005125.full> and doi:10.1136/bmjgh-2021-005125
8. “Which COVID policies are most effective? A Bayesian analysis of COVID-19 by jurisdiction,” Phebo D. Wibbens, Wesley Wu-Yi Koo, Anita M. McGahan, PLOS ONE (December 29, 2020), available at <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0244177>
9. “Tackling societal challenges with open innovation,” Anita M. McGahan, Marcel Bogers, Henry Chesbrough, and Marcus Holgersson,” California Management Review (November, 2020), pp. 1-13 available at <https://journals.sagepub.com/doi/10.1177/0008125620973713>
10. “COVID-19 underscores the need for mechanisms to coordinate. Global and collective agendas rather than nationalist concerns must dominate,” Aldo Musacchio, Anita M. McGahan, Sergio G. Lazzarini, Joseph Wong, Policy Options (July 6, 2020), available at <https://policyoptions.irpp.org/magazines/july-2020/global-health-coodination-necessary-in-a-pandemic/>
11. “The Show Must Go On: Innovation and Inclusive Growth in the Arts During and After COVID,” Shauna Brail, Nathalie Des Rosiers, Anita M. McGahan, Policy Options (June 29, 2020), available at <https://policyoptions.irpp.org/magazines/june-2020/for-the-arts-the-show-must-go-on-after-covid-19/>
12. “How Contact Tracing Could Change the Economics of Innovation,” Anita M. McGahan, Policy Options (June 25, 2020), available at <https://policyoptions.irpp.org/magazines/june-2020/how-contact-tracing-by-employers-could-change-the-economics-of-innovation/>
13. “Problems of Fact, Method, Theory, and Concepts in Tsoukas (2018),” Anita M. McGahan, Journal of Business Ethics (April 2020) 163(1), pp. 23-35, available at <https://link.springer.com/article/10.1007/s10551-020-04462-z>
14. “Immigration and Impassioned Management Scholarship,” Anita M. McGahan, Journal of Management Inquiry (2020) 29:1, pp. 111-114 available at <https://doi.org/10.1177/1056492619877617>
15. “How the Network Neighborhood Influences Partnerships: From Handshakes to Formal Collaboration Among U.S. Fire Departments,” Jay R. Horwitz, Bill McEvily, Anita M. McGahan in Guclu Atinc (Ed.), Proceedings of the Seventy-Ninth Annual Meeting of the Academy of Management (August 2019) at <https://journals.aom.org/doi/10.5465/AMBPP.2019.126>
16. “My Presidency of the Academy of Management: Moral Responsibility, Leadership, Governance, Organizational Change, and Strategy,” Anita M McGahan, Journal of Management Inquiry 28:3 (July 2019), pp. 251-267
17. “Value Creation and Value Appropriation in Public and Non-Profit Organizations,” Sandro Cabral, Joseph T. Mahoney, Anita M McGahan, and Matthew Potoski, Strategic Management Journal40:4 (April 2019), pp. 465-475, available at <https://doi.org/10.1002/smj.3008>
18. “Collaborating to Manage Performance Trade-offs: How Fire Departments Preserve Life and Save Property,” Jay R Horwitz and Anita M McGahan, Strategic Management Journal (March 2019), 40:3, pp. 408–431, available at <http://dx.doi.org/10.1002/smj.2993>
19. “Organizational Governance Adaptation: Who is In, Who is Out, and Who Gets What,” Peter Klein, Joseph Mahoney, Anita M McGahan, and Christos Pitelis, Academy of Management Review (January 2019) 44:1, pp. 6-27, available at <https://journals.aom.org/doi/pdf/10.5465/amr.2014.0459>
20. “Where Does an Organization’s Responsibility End?: Identifying the Boundaries on Stakeholder Claims,” Anita M McGahan, Academy of Management Discoveries (January 2019), 6:1, pp. 8-11, available at <https://journals.aom.org/doi/10.5465/amd.2018.0218>
21. “Inequality, Institutions, and Organizations,” John M. Amis, Kamal A. Munir, Thomas B. Lawrence, Paul Hirsch, and Anita McGahan, Organization Studies (2018) 39:9, pp. 1131-1152.
22. “Freedom in Scholarship: Lessons from Atlanta,” Anita M McGahan, Academy of Management Review (2018), 43:2, pp. 173-178.
23. “Scaling Up Strategies that Work: Business Expertise Helps Expand Primary Care in Low- and Middle-Income Countries,” Kathryn Mossman, Onil Bhattacharyya, Anita McGahan and Will Mitchell, *HBR.org* (June, 2017) available at <https://hbr.org/2017/06/expanding-the-reach-of-primary-care-in-developing-countries>
24. “Criteria to assess potential reverse innovations: Opportunities for shared learning between high and low income countries,” Onil Bhattacharyya, Diane Wu, Kathryn Mossman, Leigh Hayden, Pavanpreet Gill, Yu-Ling Cheng, Abdallah Daar, Dilip Soman, Christina Synowiec, Andrew D. Taylor, Joseph Wong, Max von Zedtwitz, Stanley Zlotkin, William Mitchell, and Anita McGahan, Globalization and Health (2017), 13:4, DOI: 10.1186/s12992-016-0225-1, January 25, available at <https://goo.gl/lat5qc>
25. “A pragmatic randomized control trial and realist evaluation on the implementation and effectiveness of an internet application to support self-management among individuals seeking specialized mental health care: a study protocol,” Jennifer M Hensel; Jay Shaw; Lianne Jeffs; Noah M Ivers; Laura Desveaux; Ashley Cohen; Payal Agarwal; Walter P Wodchis; Joshua Tepper; Darren Larsen; Anita McGahan; Peter Cram; Geetha Mukerji; Muhammad Mamdani; Rebecca Yang; Ivy Wong; Nike Onabajo; Trevor Jamieson; R Sacha Bhatia, BMC Psychiatry (2016), 16:350, doi:10.1186/s12888-016-1057-5, available at <http://rdcu.be/lsgQ>
26. “Healthcare’s Grand Challenge: Basic Science on Diseases that Primarily Afflict the Poor,” Keyvan Vakili and Anita M. McGahan, Academy of Management Journal (2016), Vol. 59, No. 6, 1917–1939. http://dx.doi.org/10.5465/amj.2015.0641available at <http://amj.aom.org/content/early/2016/07/28/amj.2015.0641.full.pdf+html>
27. “How Do Firms and Markets Co-Develop? Exploring the Role of Incubators in Emerging Market Economics,” Nilanjana Dutt, Olga V. Hawn, Elena Vidal, Aaron Chatterji, Anita M McGahan, and Will Mitchell, Academy of Management Journal (2016) 59:766-790 doi:10.5465/amj.2014.0286, available at <http://amj.aom.org/content/59/3/818.abstract?etoc>
28. “Governance and pharmacovigilance in Brazil: A scoping review,” Kathy Moscou, Jillian Claire Kohler, Anita M. McGahan, The Journal of Pharmaceutical Policy and Practice*,* (2016) 9:3, DOI 10.1186/s40545-016-0053-y, available at <https://joppp.biomedcentral.com/articles/10.1186/s40545-016-0053-y>
29. “Assessing health program performance in low- and middle-income countries: building a feasible, credible, and comprehensive framework,” Onil Bhattacharyya, Kathryn Mossman, John Ginther, Leigh Hayden, Raman Sohal, Jieun Cha, Ameya Bopardikar, John A. MacDonald, Himanshu Parikh, Ilan Shahin, Anita McGahan, and Will Mitchell, Globalization and Health 11:51 (December 2015), 1-16
30. “Are global and regional improvements in life expectancy and in child, adult and senior survival slowing?,” Ryan J Hum, Stéphane Verguet, Yu-Ling Cheng, Anita M McGahan, Prabhat Jha, PLOS One (2015)
31. “Progress in Human Embryonic Stem Cell Research in the United States between 2001 and 2010,” Keyvan Vakili, Anita M McGahan, Rahim Rezaie, William Mitchell, Abdallah Daar, PLOS One (March 26, 2015), available at <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0120052> DOI: 10.1371/journal.pone.0120052
32. “Trans-national Scale-up of Services in Global Health,” Ilan Shahin, Raman Sohal, John Ginther, Leigh Hayden, John A. MacDonald, Kathryn Mossman, Himanshu Parikh, Anita McGahan, Will Mitchell, and Onil Bhattacharyya, PLOS One (November 2014), DOI:10.1371/journal.pone.0110465, available at <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0110465>
33. “The reorganization of legitimate violence: The contested terrain of the private military and security industry during the post-cold war era,” Joel AC Baum and Anita M McGahan, Research in Organizational Behavior 33 (November 2013), pp. 3-37, <http://www.sciencedirect.com/science/article/pii/S0191308513000063>
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## Working Papers

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8. “How the Network Neighborhood Influences Partnerships: From Handshakes to Formal Collaboration among US Fire Departments,” Jay R. Horwitz, Bill McEvily, and Anita M. McGahan (2021), submitted
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## COVID Media Mentions, OPeds, and Talks

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    1. CBC.ca (October 29, 2020), ‘From Business to Public Spaces’ at <https://www.cbc.ca/radio/thecurrent/remaking-a-living-surviving-the-covid-19-economy-a-special-edition-of-the-current-1.5781493/from-business-to-public-space-how-covid-19-could-alter-our-economy-for-good-1.5782217>
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12. Global Network News, 640 Toronto (October 28, 2020), 9:20-9:27 at <https://omny.fm/shows/kelly-cutrara/training-judges-could-have-downfalls-hows-our-dist?t=11m44s>
13. “Canadians' interactions with each other significantly reduced: cellphone data study,” The Canadian Press, by Liam Casey (October 27, 2020), at <https://ca.news.yahoo.com/canadians-interactions-other-significantly-reduced-192848360.html>
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    2. Reproduced at the National Post (October 28, 2020) at <https://nationalpost.com/pmn/news-pmn/canada-news-pmn/canadians-interactions-with-each-other-significantly-reduced-cellphone-data-study>
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    4. Reproduced at Toronto City News (October 28, 2020) at <https://toronto.citynews.ca/2020/10/27/canadians-interactions-with-each-other-significantly-reduced-cellphone-data-study-2/>
    5. Reproduced in print versions (October 28, 2020) of Cornwall Standard-Freeholder, Kingston Whig-Standard, Victoria Times-Colonist, Stratford Beacon-Herald, Brantford Expositor
    6. Additional reproductions (October 28, 2020) in online outlets of The Toronto Star, 680 News (Toronto), News 570 (Kitchener), Yahoo News Canada
14. “Cities After COVID,” Munk School of Global Affairs & Public Policy,” Munk School of Global9Affairs & Public Policy panel (June 16, 2020) with Marcia Young, Shauna Brail, Richard Florida, and Nathalie Des Rossiers at <https://munkschool.utoronto.ca/event/29588/>
15. Devon Peacock, “Morning Show,” Global News Radio 980 CFPL in London (June 16, 2020), 8:35-8:45
16. “U.K. may have 19,000 new deaths this month,”*Bloomberg News* (May 18, 2020), with Phebo Wibbens and Wesley Koo at <https://www.bloomberg.com/news/articles/2020-05-17/u-s-cases-slow-disney-begins-opening-in-florida-virus-update?srnd=premium-europe>
17. “Ontario’s Reopening,” *Bloomberg BNN* live (May 15, 2020), 1:20pm-1:27pm, at <https://www.bnnbloomberg.ca/video/reopening-workplaces-the-balancing-of-medical-and-economic-outcomes~1959882>
18. Devon Peacock, “Morning Show,” Global News Radio 980 CFPL in London (May 15, 2020), 8:18-8:30
19. “We need a Financial Stability Board for health,” *Financial Times* (May 14, 2020), Anita McGahan at <https://on.ft.com/2YZd2E9>
20. Marthe Fourcade, “France may face 5,000 more virus deaths this month, researchers say,” Bloomberg Global News at <https://www.bloomberg.com/news/articles/2020-05-13/france-seen-facing-5-000-more-deaths-in-may-as-lockdown-eases> and also on the main page of Quint, Bloomberg’s Indian sub at <https://www.bloombergquint.com/onweb/france-seen-facing-5-000-more-deaths-in-may-as-lockdown-eases>
21. “The Current,” CBC (May 13, 2020), interview by Matt Galloway, 9:05-9:28 EDT at <https://www.cbc.ca/radio/thecurrent/the-current-for-may-13-2020-1.5567504>
22. “The World After COVID,” Munk School of Global Affairs & Public Policy,” Munk School of Global Affairs & Public Policy panel (May 11, 2020) with Jennifer Pagliaro, Shauna Brail, Tara Vinodrai, and Shiri Breznitz at <https://munkschool.utoronto.ca/event/29588/>
23. “Economies Slowly Reopening Across Canada,” CBC National News (May 9, 2020), running week of May 11-15, 2020
24. “COVID-19 and the World’s Grand Challenges,” Munk School of Global Affairs & Public Policy panel (May 8, 2020) with Anna Maria Tremonti, Joe Wong, Karlee Silver at <https://munkschool.utoronto.ca/event/29587/>
25. “The Current,” CBC (May 4, 2020)
26. Devon Peacock, “Morning Show,” Global News Radio 980 CFPL in London (May 6, 2020), 7:48-8:01
27. Anita M. McGahan, “Preparing for the new world” and “Reopening the economy will mean a new normal for workers and those responsible for them,” *Toronto Star* (May 2, 2020), available at <https://www.thestar.com/business/2020/05/06/reopening-the-economy-will-mean-a-new-normal-for-workers-and-those-responsible-for-them.html>
28. Devon Peacock, “Morning Show,” Global News Radio 980 CFPL in London (May 1, 2020), 8:07-8:24am
29. CTV News with Bev Thompson, Interview on Reopening the Economy (April 29, 2020), available at: <https://www.ctvnews.ca/video?clipId=1948947>
30. Rosa Saba “Quebec announces that it will open retail, construction and manufacturing starting next week,” *Toronto Star* (April 28, 2020), available at <https://www.thestar.com/business/2020/04/28/quebec-announces-plans-to-reopen-retail-construction-and-manufacturing-businesses.html>
31. George-Cosh, David, “From fashionable masks to VR concerts: What the post-COVID world might look like,” *BNN Bloomberg* (April 24, 2020), available at <https://www.bnnbloomberg.ca/from-fashionable-masks-to-vr-concerts-what-the-post-covid-world-might-look-like-1.1426560>
32. Joe Hall, “As Ontario gears up to reopen, we asked experts which businesses will open first - you won't like the answer,” *Toronto Star* (April 23, 2020), available at: <https://www.thestar.com/business/2020/04/23/as-ontario-gears-up-to-reopen-we-asked-experts-which-businesses-will-open-first-you-wont-like-the-answer.html> . The article also appeared at Toronto.com, Mississauga.com, The Peterborough Examiner, Brampton Guardian, Guelph Mercury, DurhamRegion.com, Inside Halton, Simcoe.com, Niagara Falls Review, St. Catharines Standard, Welland Tribune, The Record, The Hamilton Spectator, YorkRegion.com and Ming Pao.
33. Jonathan Juha, “Coronavirus: London ranks third-highest in Ontario in safety-related work refusals,” *The London Free Press* (April 23, 2020), available at <https://lfpress.com/news/local-news/coronavirus-london-ranks-third-highest-in-ontario-in-safety-related-work-refusals/>
34. Steve Paikin, “What will workplaces look like in a brave new post-pandemic world?,” *TVO* (April 20, 2020) available at <https://www.tvo.org/article/what-will-workplaces-look-like-in-a-brave-new-post-pandemic-world>
35. “Rotman Experts on What to Expect When the Economy Reopens” (April 17, 2020) available at <https://www.rotman.utoronto.ca/FacultyAndResearch/Research/NewThinking/Rotman_experts_what_to_expect_when_economy_reopens>
36. Massey Dialogues, “A New Strategy for Global Health” (April 15, 2020) available at <https://www.youtube.com/watch?v=WKrbpYxNldY>

## Departmental Reviews

2021 London Business School, Strategy and International Management

2016 Singapore Management University’s LKC School of Business

2012 Copenhagen Business School, CRUISE

2010 London Business School, Strategy and International Management

2010 New York University, Stern School, Management and Organizations

2010 Bocconi University, Department of Management

2007 Copenhagen Business School, IVS

## Published Reviews

on *The Terrorist’s Dilemma* by Jacob N. Shapiro, Administrative Science Quarterly (December 2014)

Interview of Michael E. Porter on the 20th Anniversary of *Competitive Strategy* with Nicholas Argyres for the Academy of Management Executive (May 2002)

on Bandwagon Effects in High Technology Industries by Jeffrey H. Rohlfs, Academy of Management Review (May 2002)

on *Technology and Market Structure: Theory and History* by John Sutton, Journal of Economic Literature (September 2000), pp. 669-670

on “Early Warning of New Rivals,” by Paul A. Geroski, Sloan Management Review (Spring 1999)

on *The Dynamics of the International Brewing Industry Since 1800*, edited by R.G. Wilson, T.R. Gourvish (London and New York: Routledge, 1998), in Business History Review (Autumn 1998), pp. 502-503

on *Managing Excess Capacity*, edited by Charles Baden-Fuller, in Academy of Management Review (January 1992), pp. 138-141

## Reports

1. Devadas, Deepika, Annie Thériault, and Anita M. McGahan (February 2021), “Financing Instruments for Innovators to Scale in Low- and Middle-Income Countries,” *Grand Challenges Canada* white paper
2. Devadas, Deepika, Annie Thériault, and Anita M. McGahan (February 2021), “Models to Scale Healthcare Technologies for Low- and Middle-Income Countries,” *Grand Challenges Canada* white paper
3. Devadas, Deepika, Annie Thériault, and Anita M. McGahan (February 2021), “Dual-Market Scaling Strategies for Impact,” *Grand Challenges Canada* white paper
4. Cavalli G, Lake B, McGahan AM, Pepe E. (October 27, 2020), “Mobility and Proximity in Canada During the COVID-19 Pandemic,” Innovation Policy Lab Policy Report, Munk School of Global Affairs & Public Policy, University of Toronto, at <https://munkschool.utoronto.ca/ipl/files/2020/10/2020-10-27-Mobility-and-Proximity-of-Canadians-during-COVID-19-1.pdf>
5. Bhattacharyya O, McGahan A, Mitchell W, Sohal R, Ginther J, Parikh H, Hayden L. Reported Outcomes, Strategy and Performance Measurement: Analysis of the Centre for Health Market Innovations Database. Center for Health Market Innovations. 2012 February 28.
6. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, MacDonald JA, Shahin I, Hayden L, Parikh H, Sohal R, Ginther J. Comprehensiveness of Program Reporting in the CHMI Dataset. Center for Health Market Innovations. 2012 April 30.
7. Bhattacharyya O, McGahan A, Mitchell W Mossman K, Sohal R, Ginther J, Cha J, Bopardikar A, MacDonald JA, Hayden L, Parikh H, Shahin I. A Review of Best Practices in Performance Reporting: Developing a Broad Hierarchy of Performance Measures. Center for Health Market Innovations. 2012 July 15.
8. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Sohal R, Ginther J, Cha J, Bopardikar A, MacDonald JA, Hayden L, Parikh H, Shahin I. Performance Measurement for Innovative Health Programs: Understanding Efficiency, Quality, and Scale. Center for Health Market Innovations. 2012 August 15.
9. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Ginther J, Sohal R, Hayden L, MacDonald JA, Parikh H, Shahin I. Describing Practices of Innovative Health Care Programs in Low- and Middle-Income Countries. Center for Health Market Innovations. 2012 September 30.
10. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Ginther J, Sohal R, Hayden L, MacDonald JA, Parikh H, Shahin I. Performance of Innovative Health Organizations Framework: Developing a Comprehensive, Credible, and Feasible Performance Measurement Framework for Health Organizations in Low- and Middle-Income Countries. Center for Health Market Innovations. 2012 December 7.
11. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Hayden L, Ginther J, Sohal R, MacDonald JA, Parikh H, Shahin I. Health Window on Maternal, Newborn and Child Health (MNCH). Center for Health Market Innovations. 2013 January 7.
12. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Leung D, Hayden L, Ginther J, Sohal R, Chatterjee A, MacDonald JA, Parikh H, Shahin I. Tuberculosis Health Window. Center for Health Market Innovations. 2013 February 1.
13. Bhattacharyya O, McGahan A, Mitchell W, Mossman K, Hayden L, Ginther J, Sohal R, Chatterjee A, Leung D, MacDonald JA, Parikh H, Shahin I. Malaria Health Window. Center for Health Market Innovations. 2013 February 22.
14. Onil Bhattacharyya, Anita M McGahan, Peter Singer and Abdullah Daar, “Innovative Health Service Delivery Models for Low and Middle Income Countries” (October 2008) Report for the Rockefeller Foundation

## Invited or Refereed Presentations: 1997-present

Academy of Management meetings (42)

3rd AOM Entrepreneurship Exemplars Conference

Atlanta Competitive Advantage Conference (5)

Australian Graduate School of Management, Sydney AU (2)

Bocconi, Milan, Italy (5)

Boston College

Boston University (9)

Boston University School of Law

Brigham Young University, Provo, UT

Brigham Young/University of Utah Conference, Salt Lake City UT (3)

Cambridge University, Cambridge UK (4)

Columbia University, New York NY (3)

Copenhagen Business School

CCC, Kansas City, MO

Copenhagen Business School, Demark (2)

Cornell University, Ithaca NY (3)

Credit Suisse First Boston Investor Conference, Newport RI

Dartmouth, Tuck School (3)

DRUID, Copenhagen, Denmark (11)

Duke University (7)

Emory University, Atlanta GA (3)

European Policy for Intellectual Property Conference

EPPP, Paris, France (1)

Florida State University

George Washington University

Georgetown University, Washington DC (2)

Georgia Institute of Technology, Atlanta GA

Global Health and Innovation Conference, New Haven, CT (2)

Gordon Institute of Business, Johannesburg SA (2)

Greater Boston Food Bank, Ted Cutler lecture

Harvard Business School Press, Burning Issues Conference, Chatham MA

Harvard Kennedy School, Cambridge MA

Harvard Medical School, Boston MA (3)

Harvard University, Boston and Cambridge MA (12)

HEC Paris

IESE, Barcelona, Spain (2)

Imperial College, London (3)

IMT, Lucca, Italy (1)

INSEAD, Fontainebleu, France (5)

INSEAD, Singapore

Jackson Laboratory, Hartford, CT

Johns Hopkins Carey School of Business, Baltimore MD

Israel Strategy Conference

Lausanne

London Business School Strategy Retreat, Bordeaux, France

London Business School, London, England (7)

London School of Economics, London, England (3)

Massachusetts Institute of Technology, Cambridge MA (3)

Massey College (4)

Miami University of Ohio, Distinguished Entrepreneurship Scholar

Munk School of Global Affairs (12)

National Academy of Sciences & Institute of Medicine, New York, NY

New York University, New York NY (10)

Northwestern University, Evanston IL (4)

Ohio State University, Columbus OH (2)

Oxford University, Said School, Oxford UK (4)

Simon Frasier University (2)

Stanford University, Palo Alto CA (9)

Strategic Management Society (22)

Strategy Research Forum (3)

Syracuse University

Tilburg University (2)

Toronto Symphony Orchestra, Young Leader’s Council

University of British Columbia, Vancouver BC (4)

University of California, Berkeley CA (4)

University of California, Irvine, CA

University of Edinburgh, Edinburgh, Scotland

University of Illinois, Champaign-Urbana IL (3)

University of Maryland, College Park MD (2)

University of Massachusetts, Amherst MA

University of Michigan, Ann Arbor MI (13)

University of Minnesota, Minneapolis MN

University of Missouri, Columbia (2)

University of North Carolina, Chapel Hill (5)

University of Southern California, Los Angeles, CA (2)

University of Texas, Austin, Law School

University of Toronto, Toronto ON, Canada (23)

University of Vermont, Burlington VT (2)

University of Utah, Salt Lake City, UT (3)

University of Virginia, Charlottesville VA

Washington University, St. Louis MO (2)

West Coast Research Conference, Seattle, WA

Wharton School, University of Pennsylvania, Philadelphia PA (11)

Wharton Technology Strategy Conference (3)

Winter Innovation Summit, Salt Lake City

## Professional Service

*Aspen Institute,* advisor to Business & Society group on Faculty Pioneer Awards, 2013, 2014, 2016, 2017

*Sloan Management Review*, Jury for Best Article Award, 2004

INFORMS Organization Theory Dissertation Competition, Judge, 2001-2007

CCC Nelson Prize Award Judge, 2001-2008

CCC Doctoral Consortium, Sponsor and Organizer, 2002

CCC Doctoral Consortium, Faculty Member, 1993-present

Elected by colleagues at Boston University School of Management to the school’s central committee for faculty governance, 2005-2007

Academy of Management, Doctoral Consortium, Business Policy & Strategy, Faculty, 1998, 2001

Academy of Management, Mid-Career Consortium, Business Policy & Strategy, Co-Chair, 2002

Strategy Research Forum Organizing Committee, 2000

## Primary Committee Assignments

### University of Toronto

Student Admissions and Scholarship Committees

Committee for Honorary Degrees

Research Advisory Board

Task force member, Gender Diversity Committee

Task force member, Values Taskforce

Provostial Assessor

Recruiting Committees

Committees to Recommend Selection of the Dean/Director

Promotions Committees

Tenure Committees

### Harvard Business School

Judicial Review Board

Research Policy Committee

Faculty Teaching Seminar Coordinating Committee

Financial Aid Committee

Leadership & Learning Continuous Improvement Committee

Initiative on Social Enterprise Committee

Competition & Strategy Faculty Recruiting Committee

#### Boston University

President’s Council, 2005-2006

Faculty Development Committee, 2005-2006

Co-chair, Faculty Information Technology Services Task Force, 2002

Co-chair, BU Institute on Leading in the Digital Economy (BUILDE), 2000-2003

Humphrey Fellows Advisor, 2000-2002

MBA Policy Development Committee, 2000-2002

## Other Referee Responsibilities

Business School Departmental review. National Science Foundation. The Business History Review; Interfaces; the International Economic Review; the International Journal of Industrial Organization; the Journal of Economic Behavior and Organization; the Journal of Economics and Management Strategy; the Journal of Financial Economics; the Journal of Industrial Economics; Organization Science; the Review of Economics and Statistics; Academy of Management meetings; American Marketing Association meetings.

## Professional Associations

Academy of Management

American Economic Association

Strategic Management Society

DRUID

## Doctoral Students

Michael Raynor, HBS ’00

Tatiana Manolova, BU ’03

Asli Arikan, OSU ’04

Manuela Hoehn-Weiss, BU ’06

Joseph LiPuma, BU ’07

Rogerio Victer, BU ’08

Jay Horwitz, University of Toronto (Rotman) ’11

Raffaele Conti, Bocconi ’11

Rahim Rezaie, University of Toronto (Institute of Medicine) ’11, post-doc (Rotman/Munk), ’12, ‘13

Ken Simiyu, University of Toronto (Institute of Medicine) ’11

Ilze Kivleniece, HEC Paris ’12

Keyvan Vakili, University of Toronto (Rotman), ‘13

Kathy Moscou, University of Toronto (Pharmacy) ‘16

Dinise Williams, University of Toronto (Pharmacy) ‘16

Jillian Chown, University of Toronto (Rotman) ‘16

Zdenek Necas, INSEAD and Western University ’18

Ryan Hum, University of Toronto (Engineering), in process

Thomaz Teodorovicz, INSPER ‘19

Carlos Inoue, University of Toronto (Rotman) ’20

Leandro Pongeluppe, University of Toronto (Rotman), ‘22

Patrick Rooney, University of Toronto (Rotman), in process

Daphne Baldassari, University of Toronto (Rotman), in process

Gabriel Cavalli, University of Toronto (Rotman), in process

Mariana Oseguera Rodriguez, University of Toronto (Rotman), in process

Elizabeth Embry, University of Colorado Boulder, in process

Amrita Saha, University of Toronto (Rotman), in process

## Course Development

### Industry Evolution

“Driving Profitable Growth at US Auto Parts”, with Amit Bhatia and Mary Tripsas, HBS 812-032 (September 2011)

### Healthcare

“Health Insurance Access in Rwanda,” with Joseph Rhatigan, Julie Talbot, Erin Sullivan and Lucy Clarke, in process (March 2009, in development)

***“*** Preparing Cases in Global Health Delivery” (April 15, 2008) with Andrew Ellner, Joseph Rhatigan, William Rodriguez and Rebecca Weintraub

“Organizations and Incentives in the Global Health Delivery Value Chain” (July 9, 2008) with William Rodriguez and Andrew Ellner

“Horizontal Health Systems” (May 31, 2008) with William Rodriguez

“Vertical Health Interventions” (July 9, 2008) with William Rodriguez

“Performance in Global Health Delivery” (July 9, 2008) with Andrew Ellner and William Rodriguez

### Strategy and Business Performance overviews

“Strategy and Business Performance, Course Overview: Note for Instructors,” HBS 5-798-075

“Strategy and Business Performance, Course Overview,” HBS 1-798-123

“Strategy and Business Performance, Module 1: Strategy Tradeoffs and Performance Goals, Note for Instructors,” HBS 5-798-080

“Strategy and Business Performance, Module 2: The Characteristics of Persistent Performance,” HBS 5-798-079

“Strategy and Business Performance, Module 3: Addressing the Erosion of Superior Performance,” HBS 5-799-069

“Strategy and Business Performance, Module 4: Improving from Inferior Performance,” HBS 5-799-070

“Strategy and Business Performance, Module 5: Industry Evolution and Business Performance,” HBS 5-799-071

### Strategy and Business Performance, Module 1: Strategy Tradeoffs and Performance Goals

“Building a Logic of Competition,” HBS 9-798-072 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=798072>

“Building a Logic of Competition, Teaching Note,” HBS 5-798-073

“Selected Profitability Data on U.S. Industries and Companies,” HBS 9-792-066 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=792066>

“Achieving and Sustaining Superior Performance,” HBS 9-797-039 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=797039>

“Health Resources and Technology,” HBS 9-700-003 with Brian S. Silverman <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=700003>

“Setting Strategic Goals,” HBS 9-700-017

### Strategy and Business Performance, Module 2: The Characteristics of Persistent Performance

“Sunrise Medical, Inc.'s Wheelchair Products,” HBS 9-794-069

<http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=794069>

“Sunrise Medical, Inc.'s Wheelchair Products,” Video

<http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795515>

“Sunrise Medical, Inc.'s Wheelchair Products, Teaching Note,” HBS 5-794-094

“Sunrise Medical in 1999,” HBS 9-700-031

“Sunrise Medical in 1999, Teaching Note,” HBS 5-700-032\*

“The U.S. Airline Industry in 1995,” HBS 9-795-113, with Research Associate Julia Kou,

condensed and updated from “The U.S. Airline Industry: 1978-1988(A),” by Pankaj Ghemawat and R.A. Nancy Donoghue

<http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795113>

“The U.S. Airline Industry in 1995, Teaching Note,” HBS 5-799-023

“Saturn: A Different Kind of Car Company,” HBS 9-795-010, with Research Associate Greg Keller

<http://harvardbusinessonline.hbsp.harvard.edu/b02/en/includes/search/search_results.jhtml?_requestid=44538&_requestid=44555>

“Saturn: A Different Kind of Car Company, Teaching Note,” HBS 5-795-050

“Saturn: A Different Kind of Car Company,” CD-ROM, HBS 9-795-702, with Research Associate Greg Keller

“Saturn: A Different Kind of Car Company,” Video, HBS 9-795-510, with Research Associate Greg Keller <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795510>

“Saturn Corporation's Module II Decision,” HBS 9-795-011, with Research Associate Greg Keller

<http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795011>

“Saturn Corporation's Module II Decision, Teaching Note,” HBS 5-795-088

“Saturn Corporation in 1996,” HBS 9-797-052, with Research Associate Suzanne Purdy <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=797052>

“Saturn Corporation in 1998,” HBS 9-799-021 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=799021>

“Saturn Corporation in 1998, Teaching Note,” HBS 5-799-022

“Anheuser-Busch and the U.S. Brewing Industry,” HBS 9-799-026 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=799026>

“Anheuser-Busch and the U.S. Brewing Industry, Teaching Note,” HBS 9-799-027

“Anheuser-Busch in 1999,” HBS 9-700-056

“Anheuser-Busch in 1999, Teaching Note,” HBS 5-799-027\*

“The Cellular Telephone Industry in 1999,” HBS 9-700-034

“The Cellular Telephone Industry in 1999, Teaching Note,” HBS 5-700-035\*

### Strategy and Business Performance, Module 3: Addressing the Erosion of Superior Performance

“The Baseball Strike,” HBS 9-796-059, with Research Associates John F. McGuire and Julia Kou <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=796059>

“The Baseball Strike,” Video

“The Baseball Strike, Teaching Note,” HBS 5-799-072

“Sustaining Superior Profits: Customer and Supplier Relationships,” HBS 9-797-045 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=797045>

“Note on Competitive Positioning,” HBS 9-794-108 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=794108>

“Coming Soon: A Theater Near You,” HBS 9-797-011, with Research Associate Geoff Verter <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=797011>

“Coming Soon: A Theater Near You, Teaching Note,” HBS 5-799-073

“The Pharmaceutical Industry in the 1990s,” HBS 9-796-058, with Research Associates Dale

O. Coxe, Greg Keller, and John F. McGuire <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=796058>

“The Pharmaceutical Industry in the 1990s, Teaching Note,” HBS 5-799-074

“Microsoft Corp.’s Pricing Policies,” HBS 9-795-173 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795173>

“Microsoft Corp.’s Pricing Policies, Teaching Note,” HBS 5-799-075

“Antitrust and Competitive Strategy in the 1990s,” HBS 9-795-059, with Research Associate

Julia Kou, condensed and updated from “Antitrust and Competitive Strategy in the 1980s” by Douglas D. Anderson

“Antitrust and Competitive Strategy in the 1990s (condensed),” HBS 9-797-012 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=797012>

“Strategic Countermoves: Coca-Cola vs. Pepsi,” HBS 9-795-133 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=795133>

“Strategic Countermoves: Coca-Cola vs. Pepsi, Teaching Note,” HBS 5-799-076

“Competition Policy in the European Union in 1995,” HBS 9-796-038, with Research

Associate Geoff Verter <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=796038>

“Competition Policy in Japan in 1995,” HBS 9-796-039, with Reseach Associate Geoff Verter

### Strategy and Business Performance, Module 4: Improving from Inferior Performance

“Improving from Inferior Performance,” HBS 9-799-057 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=700057>

“Adesemi Communications International (African Communications Group), Video,” HBS 5-799-504 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=799504>

“African Communications Group,” HBS 9-796-128, with Research Associate Dale O. Coxe

“African Communications Group (condensed),” HBS 9-799-148 <http://harvardbusinessonline.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=799148>

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