
Rotman

One-Year Executive MBA

Make Your Mark



Rotman School of Management
UNIVERSITY OF TORONTO

www.rotmanemba.ca

For more than 30 years, we've been helping managers and executives like you become better leaders. We teach you analytical tools and leadership skills, while refining your ability to understand the big picture – and yourself. It's rigorous, time efficient and rewarding.



grow



Apply online: www.rotmanemba.ca

The goal of the Rotman One-Year Executive MBA program is to enhance your skills as a senior decision maker. It will help you discover new possibilities for your career. You can apply what you learn on Friday and Saturday at work on Monday morning. People will notice your ability to understand and contribute to all business functions.

About U of T

Established in 1827, the University of Toronto has one of the strongest research and teaching faculties in North America, presenting top students with an intellectual environment unmatched in depth and breadth on any other Canadian campus. With more than 82,000 students across three campuses (St. George, Mississauga and Scarborough) and over 500,000 alumni active in 184 countries around the world, U of T's influence is felt in every area of human endeavour.

About Rotman

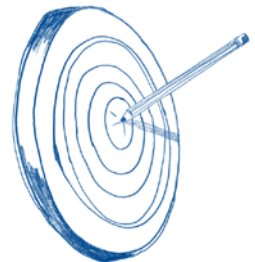
The Rotman School has set out to redesign business education for the 21st Century, earning it a reputation as one of the world's most innovative business schools. The award winning Rotman building is located on the historic St. George campus of the University of Toronto, just blocks away from Toronto's downtown core. Its central location has allowed the school to develop close ties to industry which are used to enhance the student experience.

The Rotman Executive MBA Difference

Our world-class faculty deliver an academically robust program providing you with both the leadership tools and skills you need to take your career to the next level and beyond – all in one year!

"The Executive MBA made me think from a broader perspective. I'm still a man of action, but I put more thought into the implications of those actions now."

David, Consultant



Program Framework

The Rotman One-Year Executive MBA maximizes your learning experience while minimizing the time you spend away from work. In addition to four one-week residential modules, you will be in class on Friday and Saturday, every other week.

Course content and scheduling subject to change.
For current information, please visit www.rotmanemba.ca

“Good leadership starts with a clear view of who you are. Self-assessment tools are a valuable part of our program. They give you an honest and clear view of where you need to improve.”

Beatrix Dart, Professor of Strategic Management and Associate Dean, Executive MBA Programs

Be Unique

Residential Module 1

Foundation Courses

1 WEEK

Experience a residential module: search “Executive MBA” on the Rotman School’s YouTube channel or go to www.rotmanemba.ca

Term 1

Marketing 1

Financial Accounting

Financial Management

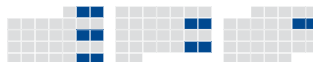
Fundamentals of Strategy

Statistics

Operations Management



SEP



OCT

NOV

DEC

A Multi-dimensional Learning Environment

World-class faculty, notable business leaders and top-tier classmates contribute to Rotman's robust learning environment.

The Rotman One-Year Executive MBA faculty have extensive experience in both business and academia. They use a combination of lectures, cases, articles, texts, simulations and online tools to maximize learning and real world implementation.

For faculty bios, visit www.rotmanemba.ca

Each One-Year Executive MBA class is a diverse group of people that includes executives from a variety of industries and functions. Students are selected for their motivation, achievements, potential for continuing success, and interpersonal skills. Because of this, Rotman classes are interactive and stimulating. Your classmates not only become friends, they become an extremely valuable business network.

At Rotman, opportunities exist to learn from some of the greatest minds in business who share their insights in classroom discussions and at the numerous conferences, seminars and speaker series held on-site throughout the year. Your Rotman Executive MBA education does not end upon graduation. You become part of the influential Rotman alumni organization that gathers frequently for life-long learning and networking.

Term 2

Leadership Presence

Organizational Leadership 1

Organizational Leadership 2

Performance Management

Managerial Negotiations

Business Ethics and Law

Residential Module 2

Leadership Development

1 WEEK



Class Profile*

Each class is purposefully composed of a diverse range of industries and functions

Functions

Advertising & Media
Construction
Consulting
Education
Energy
Engineering
Financial Services
Government
Health Care
Manufacturing
Natural Resources
Not-for-Profit
Pharma & Biotech
Professional Services
Real Estate
Retail & Packaged Goods
Sustainability
Technology
Telecommunications
Transportation & Logistics

Industries

Accounting
Business Development
Customer Service
Engineering
Finance
Human Resources
Information Technology
Legal
Management
Manufacturing
Marketing
Operations
Public & Investor Relations
Public Service
Research and Development
Sales
Strategy



*2013-2014

Term 3

Microeconomics

Corporate Finance

Managerial Accounting

Corporate Strategy

Business Problem Solving



APR

MAY

Become a True Leader

The Rotman One-Year Executive MBA program has partnered with Korn/Ferry International, a top-tier, global executive recruitment and talent development firm, to develop the Leadership Excellence Acceleration Program (LEAP). Rotman's focus on leadership development ensures that you have both the leadership tools and skills necessary for executive roles. This unique program has measured and proven results.

Female 29%

Male 71%



Average age: 39

Years of Work: 15

Years of Management: 8

Residential Module 3

Current Issues or International Elective

1 WEEK

Our international electives will help you make global connections. Electives are available at schools in Los Angeles and Milan. Cost of travel and accommodation for international electives is not included in the program fee.



JUN

Career Coaching

A key benefit of the Rotman One-Year Executive MBA program is access to a full-time, in-house career coach who is dedicated exclusively to the needs of the Executive MBA students. The Director of Career Services will assist you with career planning and offer one-to-one consulting and targeted career seminars.

Program Fee

\$111,000 CAD

Program fee includes meals on class days, all program materials and textbooks (preloaded onto a tablet), and hotel accommodations during residential modules.

Scholarships are available. Please contact us for more information or visit www.rotmanemba.ca

“When I completed my Executive MBA, I said, ‘I feel different.’ Then someone said, ‘You are different, you’re a lot more confident.’”

Brenda, Bank Executive

Term 4

Integrative Marketing

International Business

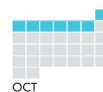
Macroeconomics

Business-Government Relations

Residential Module 4

Integrative Thinking
Capstone

1 WEEK



Minimum admission requirements:

- 8 years of work experience, with at least 3 years at the management level
- An undergraduate degree (preferred)
- Successful admissions test

Applicants with an undergraduate degree that is recognized by the University of Toronto will be required to write an Executive MBA Diagnostic Test (EDT), or submit GMAT or GRE scores.

If you do not have an undergraduate degree recognized by the University of Toronto, you must write the GMAT or GRE.

- Ability to work in teams and to demonstrate leadership skills
- Two professional references
- Full-time employment
- Approval from your employer

All candidates must be proficient in English. Some applicants may need to complete a Test of English as a Foreign Language (TOEFL) or submit an International English Language Testing System (IELTS) score. Contact us to find out if this is a requirement for you.

Learn more about the admissions process and apply online at www.rotmanemba.ca

Contact us anytime.

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